



LisaDJenkins.com

Unbranded Social Engagement, Education, Integration & Consulting

My Marketing People LLC
1217 4th Street, Clarkston WA 99403



TWITTER
@LisaDJenkins



FACEBOOK
LisaDJenkins

MARCH 2010	HCVB SOCIAL METRICS REPORT
	Management & Report provided by Lisa D. Jenkins, My Marketing People LLC
TWITTER METRICS	
Followers	Increased by 50; up from 268 to 318
Admin Interactions	244 Tweets
Follower Interactions	198 Mentions; 122 Retweets
Overall Sentiment	Positive
FACEBOOK METRICS	
Fans	Increased by 23; up from 189 to 212
Page Views	1567 Total Views; 238 Unique Views
Admin Interactions	151 Wall Posts
Fan Interactions	174 Total Interactions; 72 Comments, 100 Likes, 2 Fan Posts
Overall Sentiment	Positive
URL METRICS	
Links	124 Posted URL's
Clickthroughs	2775 Total Clicks; 2102 HVBC Clicks, 534 to Local Business & Events
BLOG METRICS	
Comments	7
	Cost per Metric approx \$.09
	(based on 40 hours @ \$500/mo fee)